

"Getting more people on bikes, more often by advocating for bicycling infrastructure and a dynamic bicycling culture."



ADVOCACY EDUCATION OUTREACH EVENTS

www.driftlessbicycle.org

DRBC Benefits Partner Program

The Driftless Region Bicycle Coalition (DRBC) invites your business to become a DRBC Benefits Partner. This exciting program is a great way for businesses to support a cause they believe in and promote their business to the members of the DRBC.

What is a DRBC Benefits Partner?

A DRBC Benefits partner is any business (profit or non-profit) that agrees to provide discounted goods or services to the members of the Driftless Region Bicycle Coalition. Many businesses offer a direct percentage based discount on services or products. This kind of discount generally ranges from 10-15%. You may specify a particular service or item, but being overly specific or limited may reduce the likelihood of members actually using it. Some business may choose to actually give a product or service at no charge one time or annually.

How does this help my business?

First and foremost, every member of DRBC will receive information about your participation in this program. Your business will also be listed on our website under our Membership Benefits section. You will also be recognized at our annual meeting. Finally you will have the opportunity to have a business card or small flier sent in our new member packet. We will also occasionally promote program participants via other print and electronic sources during membership drives and communications.

How will I know someone is a member of the DRBC?

All DRBC members receive a membership card within a month of submitting their membership. On the card is their name and the membership date. Memberships last for one year, unless it is marked as "Lifetime Member" in the membership date field. You may require the card to be shown or you can take them at their word. The choice is yours.

Where & how do I sign up?

Signing up for the DRBC Benefits partner program is easy. Just fill out the form on the back side and mail it to us. We will contact you and let you know when everything is setup. If you would like to speak to a representative of the DRBC, just let us know.



DRBC Benefits Partner Program

Business Name: _____

Contact Name: _____

Phone Number: _____

Email: _____

Address: _____

City: _____ State: _____ ZIP: _____

Describe the goods or services and at what discount you are offering them at:

I understand that the DRBC or myself has the right to end my businesses participation in this program at any time, with 30 days prior notice, for any cause and without prejudice.

Signature: _____ Date: _____

Please return this completed and signed form by mail or by giving it any DRBC board members. You will be contacted shortly after we receive it.